



Counsel ♦ Capital ♦ Connection

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FOR IMMEDIATE RELEASE

Traversi Capital Advisors Announces a Successful M&A Sell-Side Advisory Transaction

PNC Proactive Northern Container Acquired by Pacific Southwest Container

San Francisco, CA, May 9, 2011 – Traversi Capital Advisors, LLC, a leading strategic advisory and investment banking firm, announced the successful closing of Pacific Southwest Container, LLC’s (“PSC”) acquisition of the assets of PNC Proactive Northern Container, LLC (“PNC”). Traversi Capital Advisors acted as the exclusive advisor to PNC.

PSC, a Modesto, CA-based manufacturer of corrugated and foam packaging, single-face lamination, folding cartons, and point-of-purchase displays, acquired the assets of Stockton, CA-based PNC to expand its overall capacity and bolster its value-add capabilities. PNC, which was owned and controlled by a holding company that also owns and controls Proactive Packaging and Display, Inc. (“PPD”) in Ontario, CA, had opened the Stockton facility in 2007 to manufacture high-end, graphic-heavy products to the agricultural and consumer product markets.

About Traversi Capital Advisors, LLC

Traversi Capital Advisors, LLC, the investment banking arm of Traversi & Company, LLC, founded in 1999, is an investment banking and executive advisory firm specializing in private placements of equity and debt, merger and acquisition advisory, restructurings, and executive advisory for companies with revenues between \$5 million and \$500 million in the following industries: Business Services, Financial Services, IT/Software, Manufacturing, Energy and Environment, Media and Entertainment, Food and Beverage, Real Estate and Building, Lodging and Hospitality, and Sports and Recreation. The Company maintains corporate offices in San Francisco, CA. Its phone number is (800) 689-7941. Its website is located at www.traversi.com.

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